

# Ad Blockers explained: cleaner pages, more privacy, fewer risks

Gridinsoft Help Center

## What it is

An ad blocker is a small add-on for your browser that stops most ads and trackers before they load. Result: cleaner pages, fewer pop-ups, faster browsing.

## Why people use it

- Less noise: read the page, not the banners.
- More speed: fewer scripts = faster loads.
- More privacy: tracking pixels get cut off.

## How it works (30-second version)

- Uses filter lists to spot ad/track domains.
- Blocks those network requests on the fly.
- Lets you allowlist sites you trust.

## Heads-up

- Some pages ask you to "turn it off."
- Rarely, page features can break.
- You can allow ads or use paid support to help creators.

## Get started (1 minute)

- Install a well-known blocker for your browser.
- Keep it updated (lists refresh automatically).
- Allowlist sites you want to support.